mini meri

Maria Fernandez

maria@minimeri.net

(+34) 687767886

Profile...

I'm a Product Designer with a strong multidisciplinary background: starting with graphic design, videogame art, and later specializing in user centered design, UX and interactive media, product and project design management and those last times studying and giving talks about neuroscience and UX.

Skills...

-Hight creativity, imagination and storytelling abilities
-Great empathy and high ability to understand user problems.
- Able to design for system consistency with standards rather than creative expression.
-Thinker with an open mind
-Interact and communicate effectively with co-workers and stakeholders in a decisive and professional manner
-Responsible, dependable, organized, hard working, team player
-Strong management abilities effective, communication, mentoring, quality assurance (revisions and critiques) and respect for others

Profesional experience...

-Lead UX/UI designer in Stylesage **(Nov 2017- Now)**

-Senior UX/Product Designer in Bankinter GS **(Apr 2014- Apr 2017)**

-Freelance designer, doing illustration, design, UX/UI, and Product Design for consumer electronics devices and videogames in several companies: Vodafone, Arvirago, Zinkia, RTVE, Diageo, Warner music, SM,...**(2004/2014)** with this projects as main ones:

Contract roles

-Senior UX/UI designer in Telefónica Digital (Being part of the TuGo and Firefox OS team)
-Lead UX/UI designer in BQ Readers (For the new 'Casa del libro' e-reader device definition)
-Senior UX Visual designer in Vodafone R&D (For several innovation projects)
-Art direction 101rpm (most of the project based on music bands websites)
-Online Lead in Contracorriente Estudio Gráfico
-Illustrator and Flash developer Vodafone España

-Senior designer i-network publicidad, **(Nov 2003/Febr2004)**

-Manager Department ozu.es **(Jul 2002/Oct 2003)**

-Game Artist and Flash developer Factoria de juegos **(Dec 2001/Jun 2002)**

-Designer and illustrator mundofreak.com **(Sep 2001/Dec 2001)**.

-Game artist Winsome España S.A. **(Jun 2000/ Sep 2001)**

www.minimeri.net

mini meri

Education...

- Gamification applied to innovation
- Medical Neuroscience (Duke university - Coursera)
- Initial Neuroscience (Harvard MOC)
- Product Design Seminar, La Nave Nodriza
- Workshop: DIY Service Design, Euroia Conferences
- Responsive web design specialization, University of London
- Postgraduate in Human-Computer Interaction (UX) degree. Universidad Oberta de Catalunya
- 'Tendencias actuales en psicología del consumo, publicidad y marketing' short course, UNED
- 'Book Illustration' short course Central Saint Martins (London)
- Experimental Animation seminarie taught by Oriol Sanchez, CBA
- Modern Art seminarie Círculo de Bellas Artes de Madrid
- Illustrating children books taught by Claudia Ranucci
- 'Colour', 'life drawing, 'Engraving I' y 'Engraving II seminaries taught by Miguel Angel Oyarbide.
- Colour semantics short course en la Escuela Superior De Dibujo Profesional
- Creativity seminaire taught by Dennis Neiman.
- Video and Audio editing master UNED.
- Baroque art seminaire Universidad de Alcala de Henares.
- Accessibility and usability shot course RED.ES
- 2D Animation Escuela Superior de Dibujo Profesional de Madrid.
- Desing and multimedia production (Premiere, Director, Flash, Photoshop, Dreamweaver, After Effects)
- Graphic design master(Freehand, Corel Draw, Illustrator, QuarkXpress...)
- 3D animation on 3DMax Studio
- Human animation and Organic modelling Master
All in ARS ANIMACIÓN
- Airbrushing taught by Carlos Diez.

Mac & PC Plattforms.

Spanish as native language
Fluent in English,
Basic level of Japanese.
A1/A2 of French

Other activities...

Speaker in some events: T3chfest, Women TechMakers BCN, Women TechMakers Cordoba,
Ladies that UX - MAD, LechazoConf...
I've worked on production for different events related with videogames.
Costume Designer for theatrical shows and performances